



Five Key Messages of Essential New Born Care

The following care should be given to all newborn



1. Wipe the baby immediately after birth using a soft, clean and dry cloth and wrap the baby with another dry cloth to keep baby warm.



2. Use 4% CHX gel immediately after cord cutting and keep the cord clean and dry. Apply nothing on the cord and surrounding areas.



3. Keep baby in skin to skin contact



4. Initiate breast feeding within one hour of birth

5. Delay bathing for at least 24 hours after birth