Every Newborn Toolkit Outline

1. Why an *Every Newborn* Toolkit?
2. What is in the Toolkit?
3. How to use the Toolkit?
4. Where to access the Toolkit?
Purpose of *Every Newborn* Toolkit

To support *Every Newborn* consultations by providing:

- More information about the action plan; and
- Materials to conduct consultations including the bottleneck analysis and PPTs
Sections of the Toolkit

1. Overview of *Every Newborn*

2. Consultation process and events

3. Tools needed to conduct a country consultation

4. Other materials to support consultation process

[Image of a newborn baby in a colorful blanket]
Section 1: Overview of Every Newborn

- **Cover letter**: a summary of the Toolkit
- **Brief**: introduction to the plan and its development
- **Key messages**: global situation for newborn and frequently asked questions
- **Proposed actions** by constituencies

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**EVERY NEWBORN TOOLKIT**

**KEY MESSAGES**

**GLOBAL SITUATION FOR NEWBORN**

Globally, nearly 3 million babies die in the first month of life and 2.6 million babies are stillborn. As progress is made in addressing childhood diseases, newborn deaths now account for 69% of all deaths among children under the age of 5. The current annual rate of decline for newborn mortality (1% annually) is significantly lower than for older children under five (2.7%).

Four out of five newborn deaths result from three preventable and treatable conditions:

1. Complications from prematurity
2. Complications during childbirth
3. Newborn infections

With targeted investments in human resources, commodities and demand-seating initiatives, we can reduce these deaths by at least three-quarters. Key life-saving approaches to prevent and treat the three main causes of neonatal mortality include provision of:

- Quality antenatal, intrapartum and postpartum care by skilled workers, including management of prelabor;
- Essential newborn care including warmth, hygiene, early and exclusive breastfeeding, and
- Safe newborn care for babies who need it, such as neonatal resuscitation, Kangaroo Mother Care, and antibiotics to treat infections.

Care in the first 24 hours preceding and following childbirth is particularly important due to the time window that most complications can be avoided and most lives saved. Hospital and home postnatal care in the first week of life support families to implement good care practices and can identify newborn illness and refer quickly, if necessary. Community health workers can conduct home postnatal visits. Improvements in family planning, avoiding unwanted pregnancy particularly among adolescent girls, maternal nutrition and quality antenatal care allow lives.

Evidence-based interventions for prevention and treatment of the major causes of newborn mortality have proven to be effective and scalable even in low-resource settings. In the last decade, 17 countries reduced their newborn mortality rates by over 50% including 11 low-income counties Bangladesh, Bolivia, Ethiopia, Guatemala, Indonesia, Nepal, Moldova, Malawi, Morocco, Senegal, Rwanda, Tanzania, Vietnam. Such progress is possible especially when applying an integrated approach that links key interventions across the continuum of care, from pre-pregnancy care through to the post-partum period.
Section 2: Consultation and timeline overview

- **Brief of country consultation process**: instruction for the design and implementation of national consultation meetings, including sample agendas and who should attend.

- **Consultation calendar**

> Need to secure more dates for country consultations
Section 3: Tools for consultations

- **Maternal-newborn bottleneck tool:** developed to identify bottlenecks and challenges preventing the scale up of interventions for newborns and identify solutions

- **Overview of newborn health tools:**
  - Rapid Assessment of Life-saving Interventions and Commodities (RAIC) tool
  - Lives Saved Tool
  - OneHealth
  - WHO Managing child health programmes
  - SNL Qualitative research to improve newborn care packages
  - Benchmarks for readiness to scale up newborn interventions
  - MNCH situation analysis
Section 4: Resources to support consultations

- **Plan outline**: draft outline for review and inputs
- **PowerPoint Presentations**: both a full set and a shorter overview presentations are available and can be adapted for country use
- **Country MNCH fact sheets**: concise overview of data
- **Library on newborn health**: strategies, guidelines, publications and resources related to newborn health
Steps to using the Toolkit in countries

A nnounce *Every Newborn* to key stakeholders

A ssemble the right people and set a date

A ssess newborn health, bottlenecks, solutions

A ddress *Every Newborn* at every opportunity

A ct on the findings of the assessment and end preventable newborn deaths
Where to access the Toolkit?

- USB sticks
- Print
- Webpage

www.globalnewbornaction.org

Le Kit est aussi disponible en français

Check webpage for most recent version of BNA Tool and Every Newborn outline
Be part of the action for newborns

#Newborn2013
Thank you

The Partnership for Maternal, Newborn & Child Health

www.globalnewbornaction.org

#NewbornActionPlan