



MOVING FASTER TO END PREVENTABLE NEWBORN DEATHS AND STILLBIRTHS BY 2030

NEW EVERY NEWBORN COVERAGE
TARGETS AND MILESTONES



[#EveryNewborn](#) [#EndStillbirth](#)

Luwei Pearson, UNICEF

ENAP Milestones

Milestone 1: Policy and plans



All countries have developed and implemented plans and policies for improving maternal and newborn survival and health and for preventing stillbirths, in line with the recommendations in the Every Newborn Action Plan and WHO guidelines.

Milestone 2: Response and resilience



All countries have a preparedness and response plan that includes promoting maternal and newborn survival and health and preventing stillbirths and have a coordinated mechanism in place for its implementation, ensuring procurement of emergency supplies and monitoring survival and health outcomes.

Milestone 3: Investments



All countries have allocated sufficient domestic and international resources to strengthen their health systems and implement their plans for improving maternal and neonatal survival and health and for preventing stillbirths.

Milestone 4: Quality of care



All countries have adopted and are implementing the WHO standards for respectful, effective maternal and newborn care, including prevention of stillbirths and care after death, and have a system for learning from experience.

Milestone 5: Health workforce



All countries have developed and are implementing strategies and plans to increase the number, distribution, mentoring and retention of personnel for maternal and newborn health and to enhance their competence for respectful maternal and newborn care, prevention of stillbirths and care after death.

ENAP Milestones

Milestone 6: Medical commodities and technologies



All countries can ensure timely procurement, equitable distribution and access, appropriate use and maintenance of essential medical commodities and products (equipment, technologies and diagnostics) to facilitate the delivery of high-quality, affordable maternal and newborn care, including care to prevent stillbirths.

Milestone 7: Data for action



All countries are routinely tracking, collecting and using data to monitor the Every Newborn targets for newborn mortality and stillbirths, coverage targets to 2025 and the quality of care, using routine data or, if appropriate, data from surveys or assessments of service readiness, including consideration of inequalities at national and subnational levels.

Milestone 8: Research and innovation



All countries are generating and using emerging evidence, including knowledge exchange, to improve maternal and newborn health and survival and to end preventable stillbirths.

Milestone 9: Accountability



All countries have developed and implemented accountability mechanisms to improve newborn health and prevent stillbirths, including coordination of stakeholders, and processes to count and review deaths, and have promoted a shift in potentially harmful social norms.

Actions from UNICEF

- Support countries to build stronger health systems to reach every woman every newborn every child
- Annual monitoring of ENAP milestones and indicators – stronger health information and vital registration systems
- Stronger partnership to end all preventable deaths