



---

# The Pathway to High Effective Coverage at Scale

*A framework for program strategy, monitoring, and evaluation*

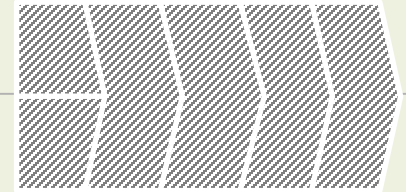
---

**EnCompass LLC**

Lynne Franco

October 1, 2020

*Co-developers: Lara Vaz, Tanya Guenther, Kelsey Simmons, Deb Sitrin, Steve Wall, Stephen Hodgins, Al Bartlett, David Oot*



---

# Impetus for the Pathway

---

# Saving Newborn Lives

Implemented by Save the Children



## Impetus for Pathway

# Challenge at Hand

### Evolution of Challenges



Newborn survival not on the health agenda



Advocacy in getting newborn health on the agenda



Limited evidence on what works to save newborn lives



Testing newborn health interventions



How to get these effective newborn interventions implemented at scale and integrated into the health system for **High Effective Coverage** needed to move the needle -- ???



Framework to move forward: **PATHWAY to High Effective Coverage at Scale**

## Key Concepts

# Definition of Some Key Terms

### *Effective Coverage*

- Percent of population requiring a particular intervention/service that receives it **with sufficient levels of quality** to achieve the desired outcome (Kyei et al)
- Percent of population carrying out high impact practices/behaviors **with sufficient level of quality** to achieve the desired outcome

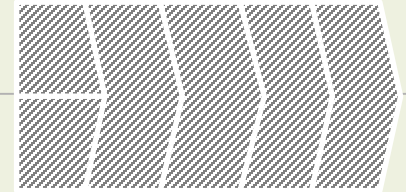
### *Strength of Implementation*

- The conditions that need to be met to ensure effective provision of a service or practice of a behavior (JHU-IIP, 2011)

---

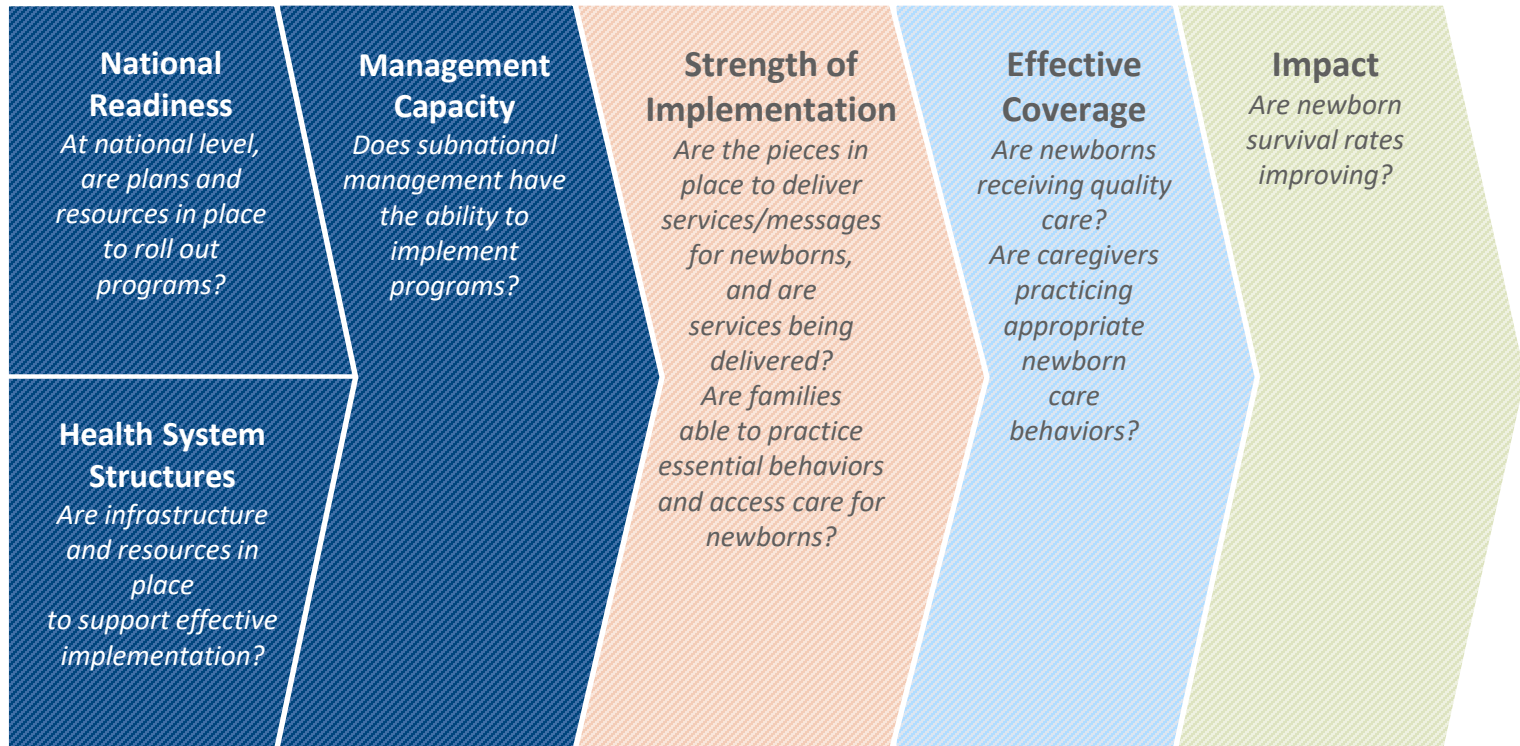
# The Pathway to High Effective Coverage at Scale

---



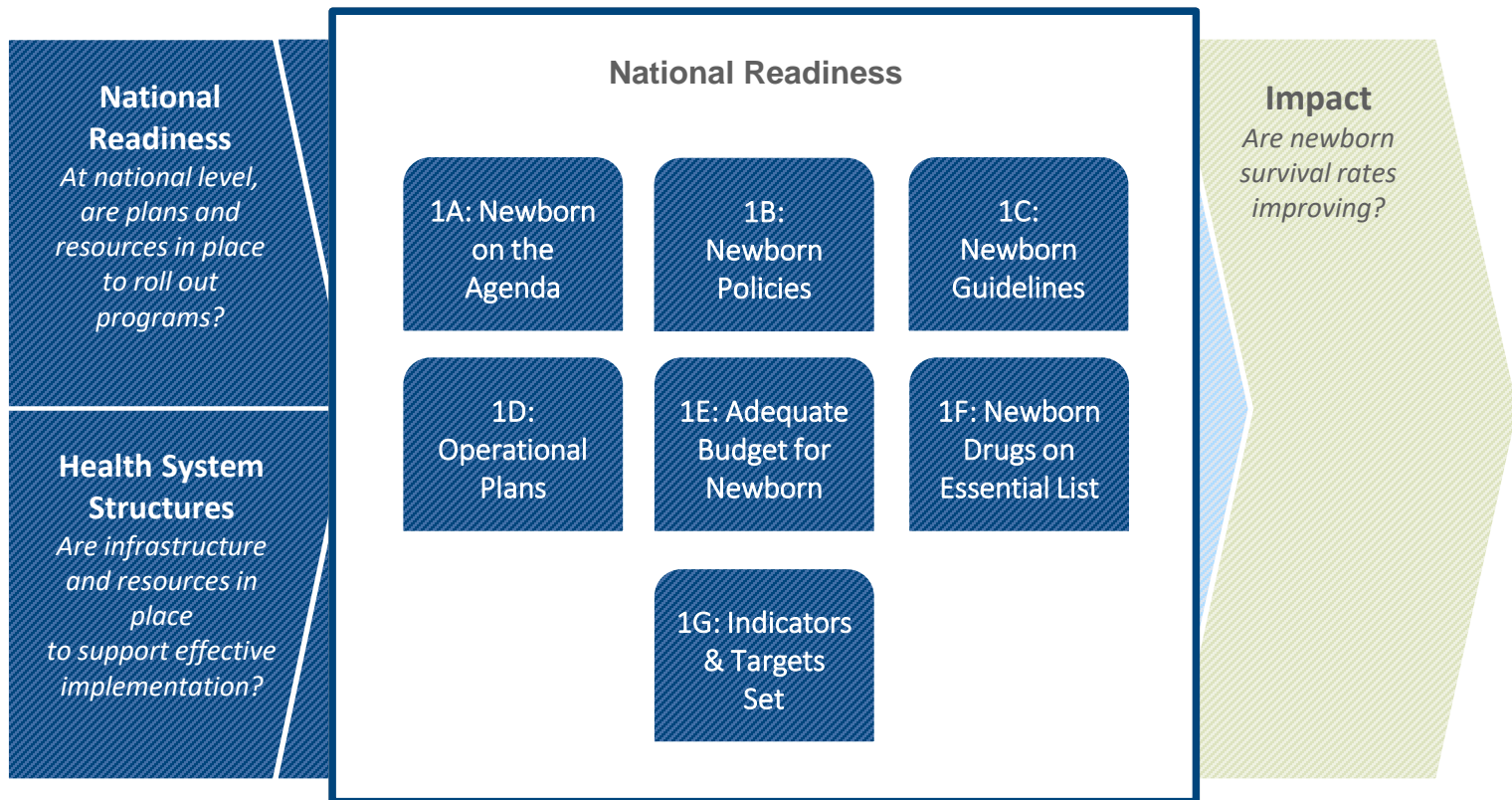
## Methodology

# Pathway to High Effective Coverage at Scale



## Methodology

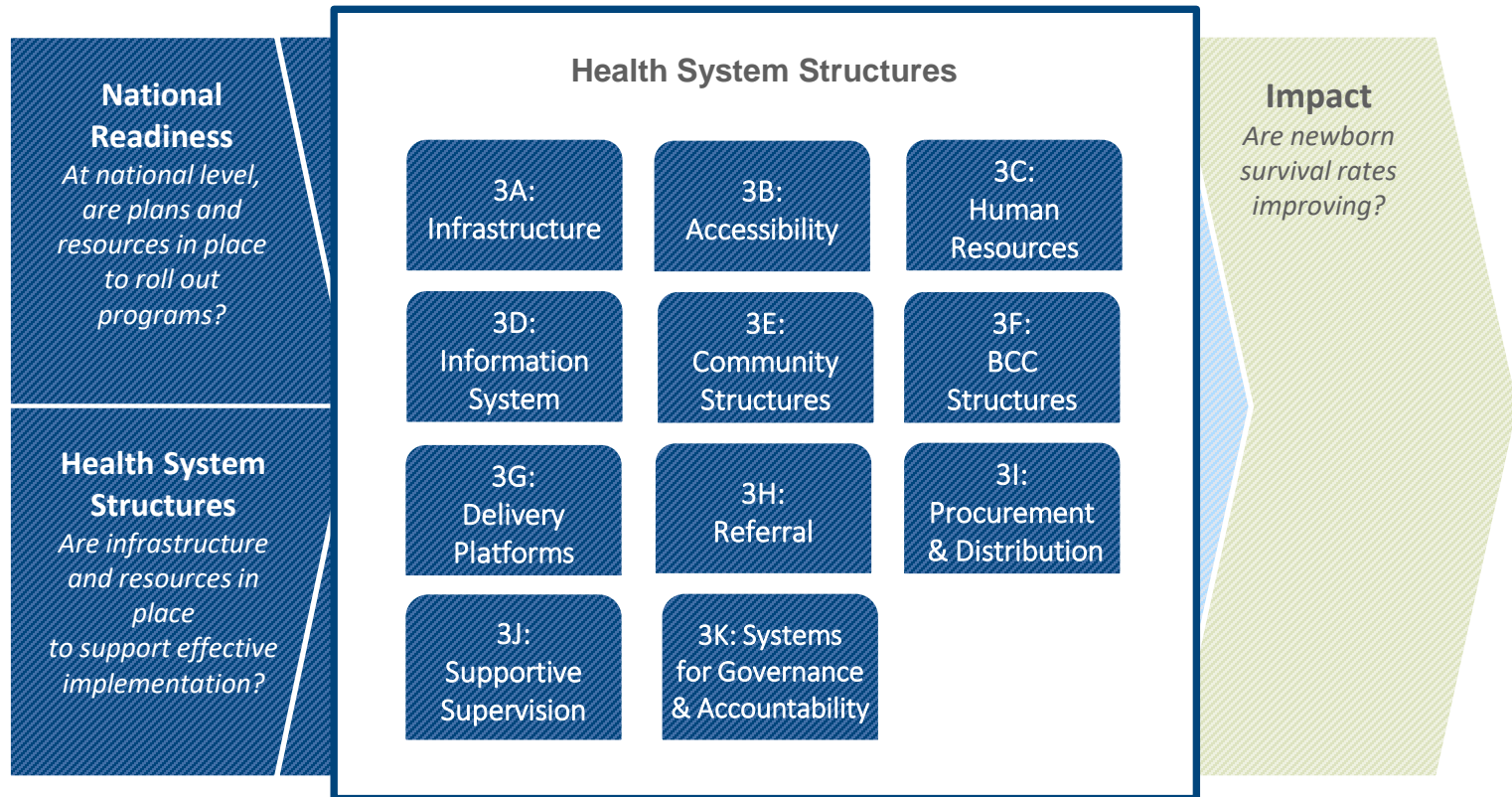
# Pathway to High Effective Coverage at Scale





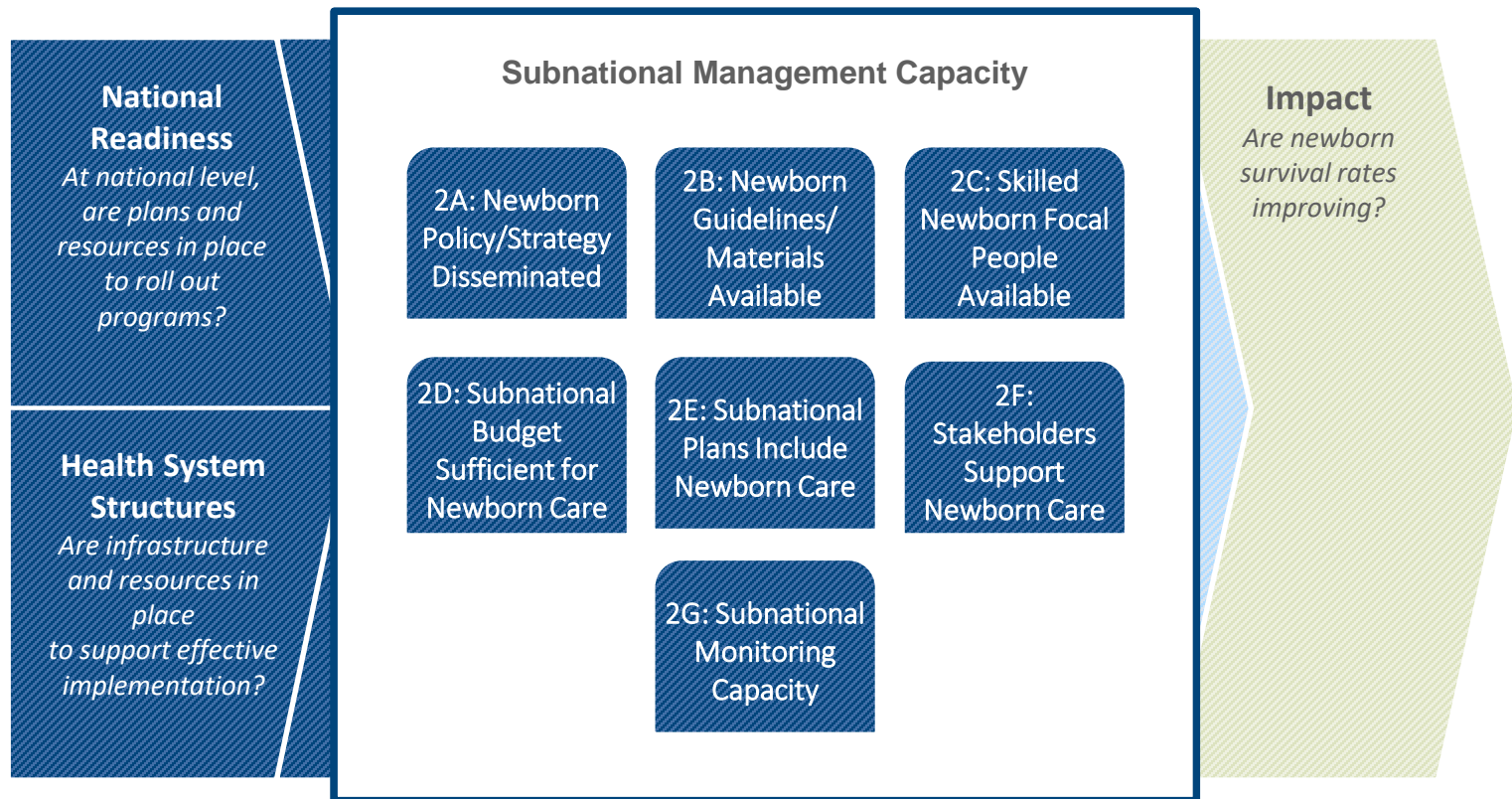
## Methodology

# Pathway to High Effective Coverage at Scale



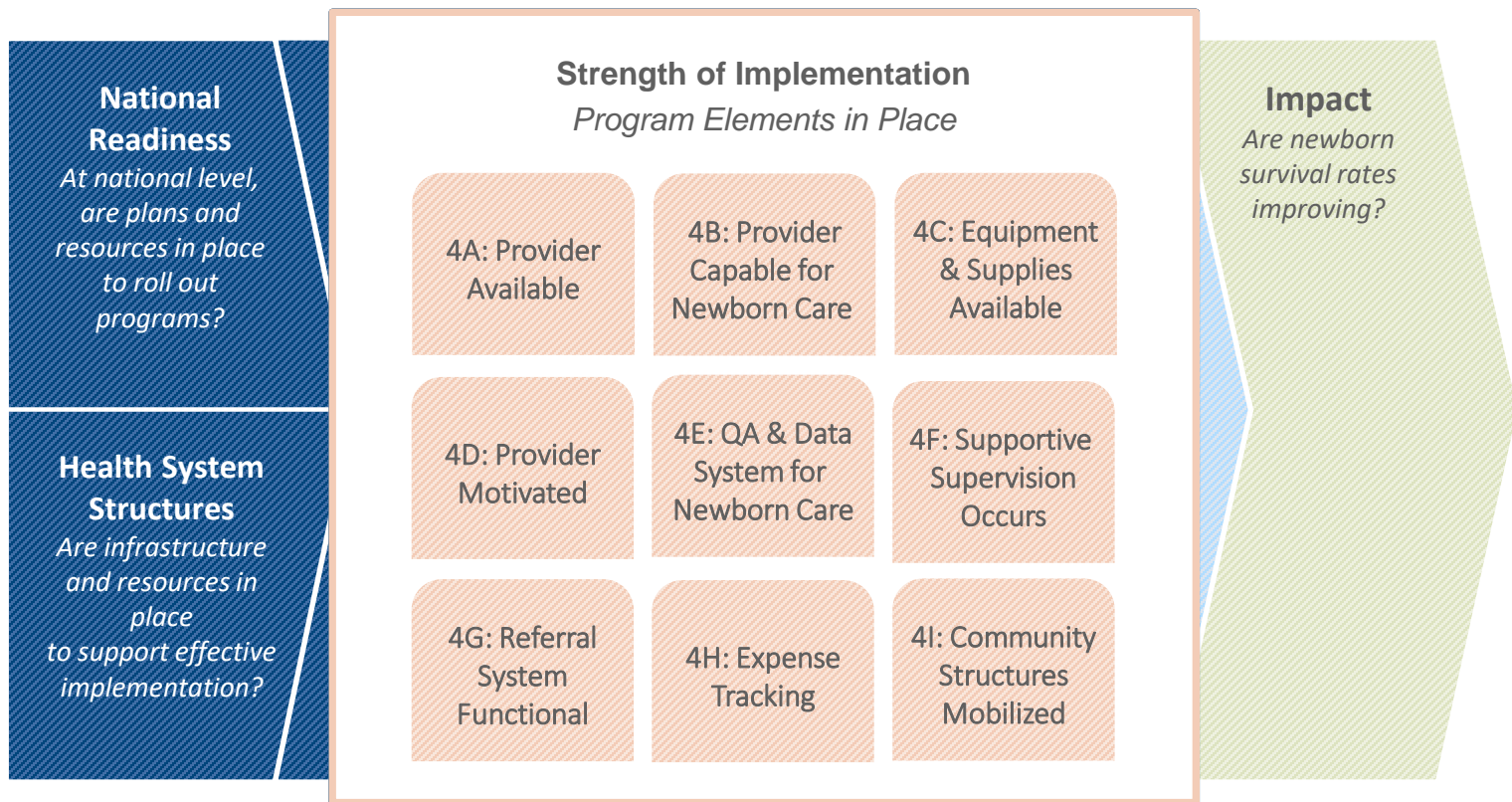
## Methodology

# Pathway to High Effective Coverage at Scale



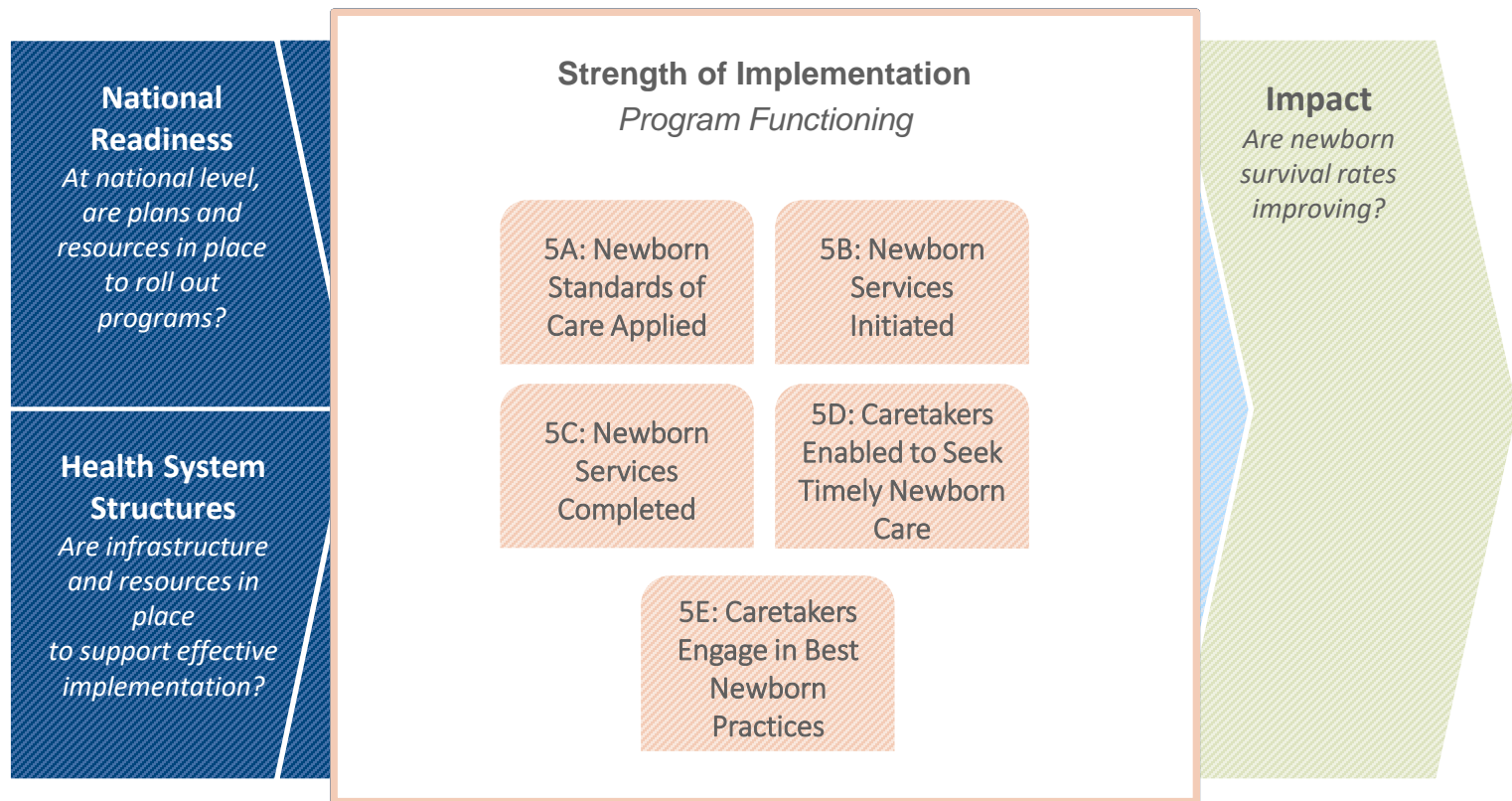
## Methodology

# Pathway to High Effective Coverage at Scale



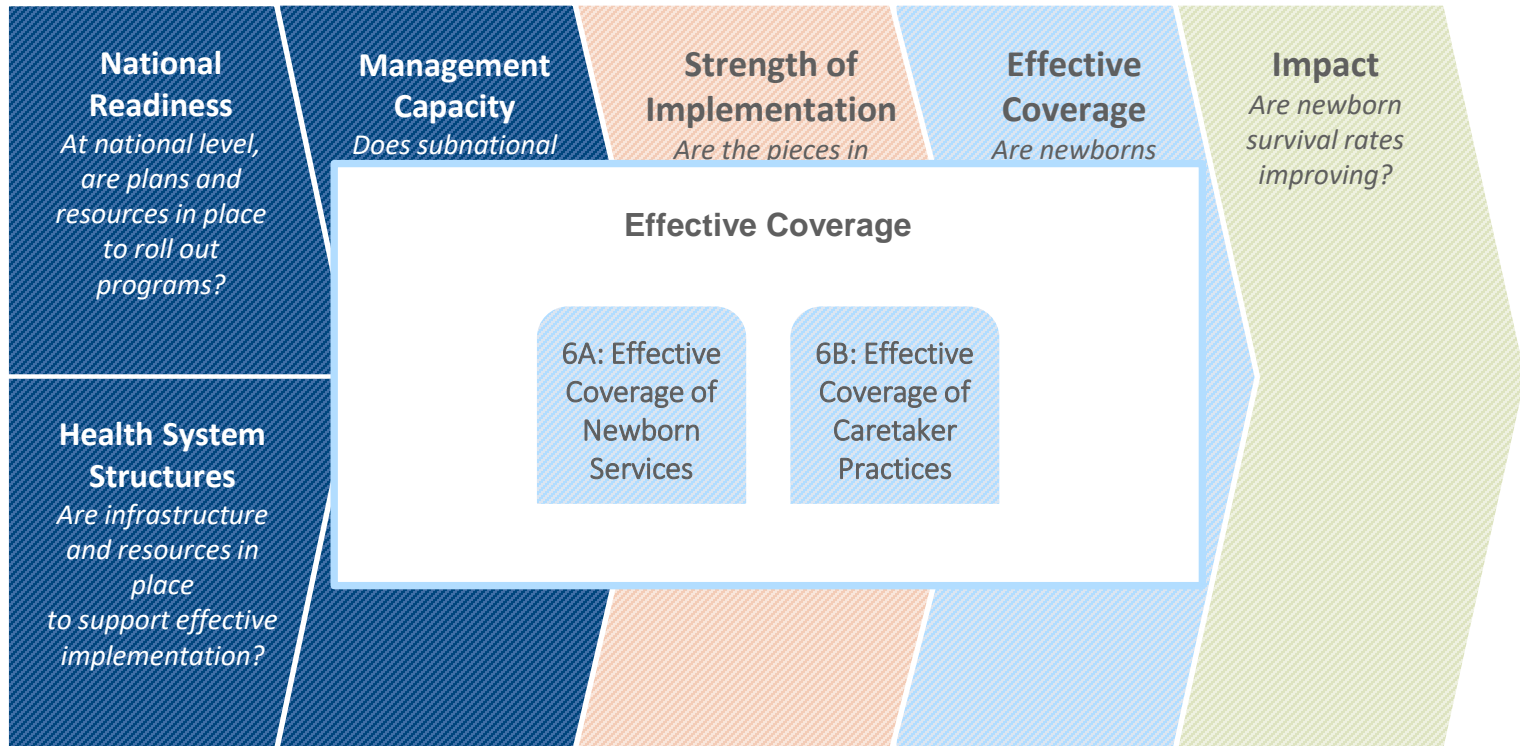
## Methodology

# Pathway to High Effective Coverage at Scale



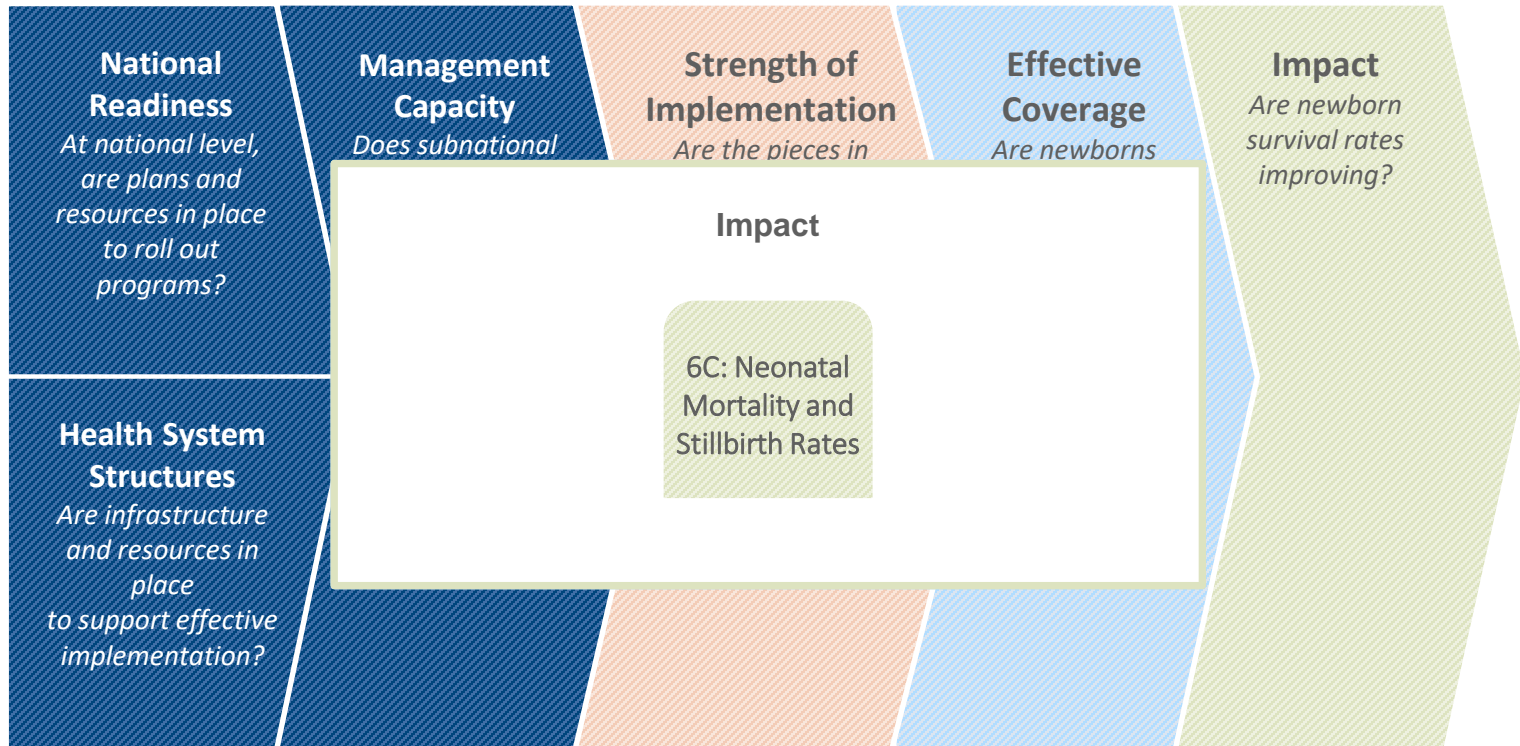
## Methodology

# Pathway to High Effective Coverage at Scale



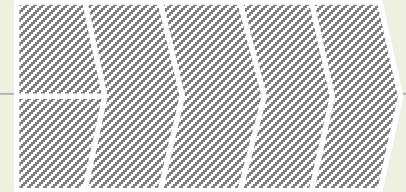
## Methodology

# Pathway to High Effective Coverage at Scale



---

Great, another  
framework!



*But how do we use it?*

---

## Using the Pathway

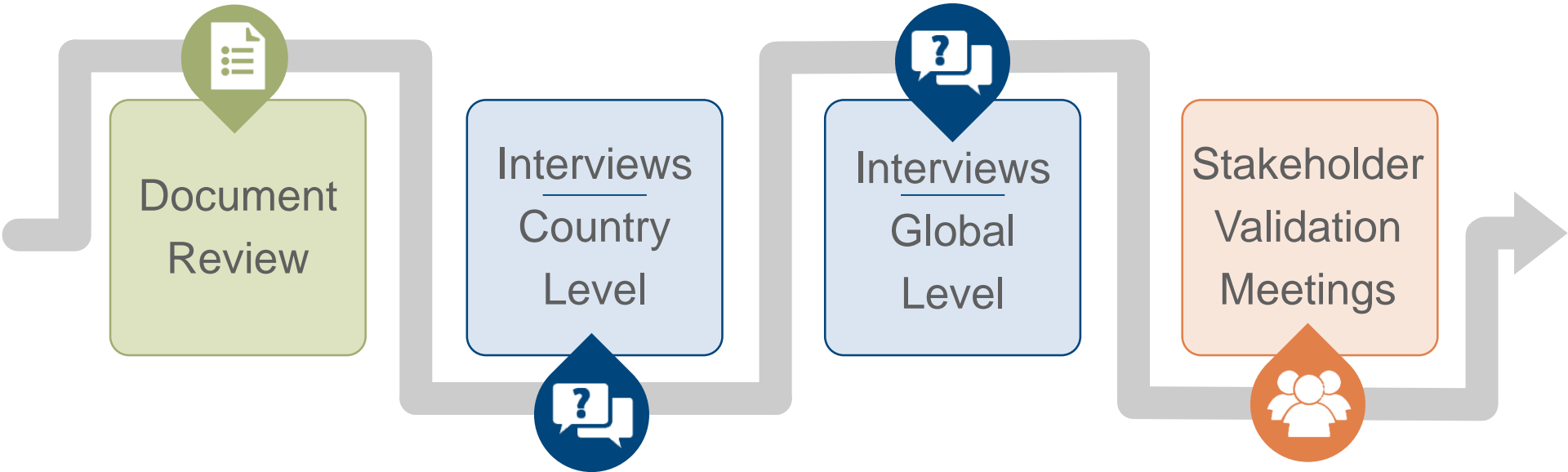
# Many Ways to Use the Pathway





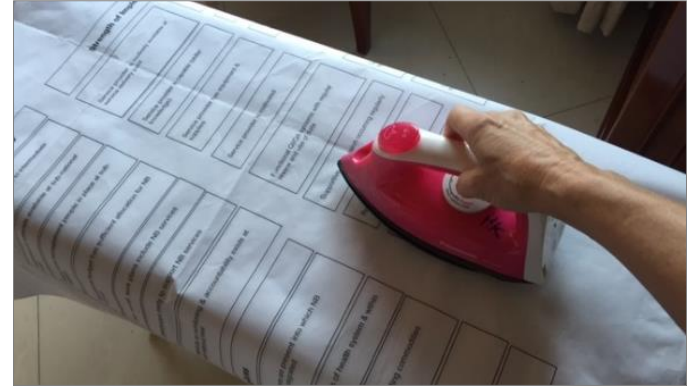
## Using the Pathway

# Evaluation



## Using the Pathway

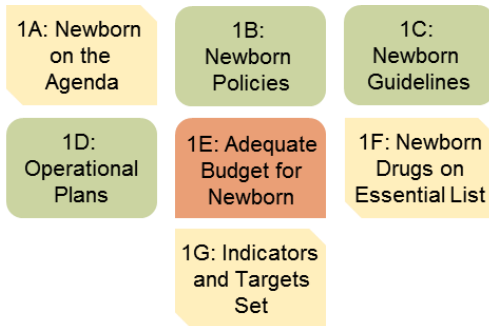
# Stakeholder Consultations



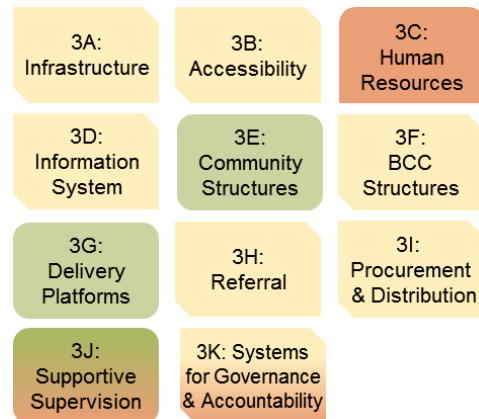
# Using the Pathway

## Results

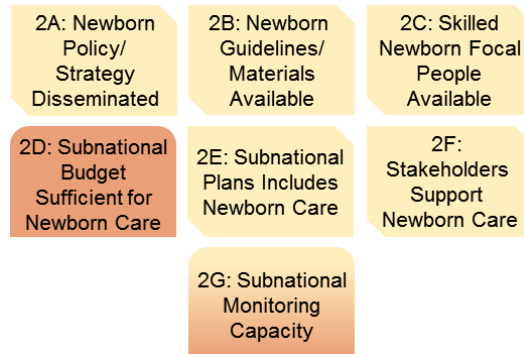
### National Readiness



### Health Systems Structures



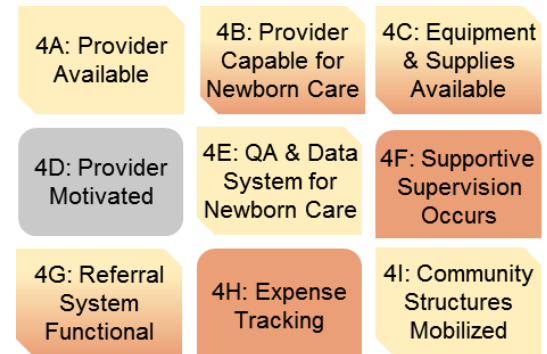
### Subnational Management Capacity



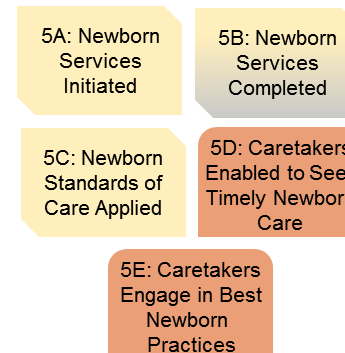
■ Good 
 ■ Partial 
 ■ Inadequate 
 ■ Insufficient data

Where countries differ: ↕ Mali ↕ Indonesia

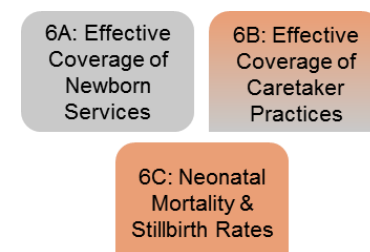
### Program Elements in Place



### Program Functioning



### Effective Coverage and Impact



# Using the Pathway

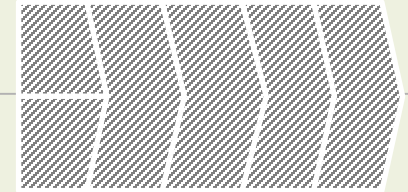
# Strategic Planning



## Using the Pathway

# Internal Monitoring of Strength of Implementation and Effective Coverage





---

# Learning

---

## Learning

# Key Learnings



Stakeholder consultation is key to this process

---



Access to data can be a key facilitator or key constraint

---



The Pathway resonates with diverse stakeholders

---



Level of detail is important for use

---

## More Information

# Where To Go for More Information



### *Additional Resources about the Pathway application:*

SNL Post-hoc evaluation report:

- <https://encompassworld.com/resource/special-saving-newborn-lives-snl-report-synthesis-report/>
- <https://encompassworld.com/resource/special-saving-newborn-lives-snl-report-progress-in-indonesia/>
- <https://encompassworld.com/resource/special-saving-newborn-lives-snl-report-progress-in-mali/>

Articles on HNN:

- <https://www.healthynewbornnetwork.org/hnn-content/uploads/effective-coverage.pdf>
- <https://www.healthynewbornnetwork.org/resource/consensus-based-approach-develop-measurement-framework-identify-core-set-indicators-track-implementation-progress-towards-effective-coverage-facility-based-kan/>





Thank you!

[www.encompassworld.com](http://www.encompassworld.com)

 [linkedin.com/company/encompass\\_world](https://www.linkedin.com/company/encompass_world)

 [@EnCompass\\_World](https://twitter.com/EnCompass_World)

 [fb.me/EnCompassLLC](https://fb.me/EnCompassLLC)

[www.savethechildren.org](http://www.savethechildren.org)

 [linkedin.com/company/save-the-children-us](https://www.linkedin.com/company/save-the-children-us)

 [@savethechildren](https://twitter.com/savethechildren) | [@HealthyNewborns](https://twitter.com/HealthyNewborns)

 [facebook.com/savethechildren](https://facebook.com/savethechildren)